



DIGINEG® PRO postcard (Instructions for the Adobe Photoshop PSD version)

These postcards are supplied two-up on a standard letter-size sheet, which should be trimmed in half creating two 8.5" x 5.5" postcards once printed.

Each postcard can be customized with two photographs (within the frames provided), your company logo, company name and telephone number. You will require a full version of Adobe Photoshop to do so, as this file is supplied as a 300 dpi layered .psd file.

Follow these steps to complete the postcards:

1. To enter your company name and telephone number, simply select the layers indicated in the file, and type over current text lines. Be sure to change all four layers/text lines (two lines for the upper postcard and two lines for the lower postcard). These layers may be turned off or left blank if desired.

2. Your logo should be placed above your company name and phone number, on the layer provided. A layer mask has been included to indicate the size and position it should be in. If creating a new layer for your logo, be sure to move that layer to the topmost position and do the following:

(a) Create a new layer mask for the new layer.

(b) Select the layer mask provided on the "Place your logo here" layer.

(c) Control+click (Mac) to open the drop down menu and choose <Add Layer Mask to Selection>.

(d) Press <Shift+Command+I> to invert selection, then select the new layer mask created on the new layer.

(e) Fill the selection with black to mask out the non-viewable areas.

(f) Check to be sure your logo does not cover any contact information, images or the DIGINEG® PRO logo.

3. Your photos must be placed in a layer **below** the layer named "DIGINEG® PRO Postcards" in order to correctly fill the photo frames. You may use the layer provided, including the layer mask to correctly position your photos, or if creating a new layer(s) for your photos, be sure to move these layers to the bottommost position and follow the steps in #2 above to replicate the layer mask provided in the "Place your photos here" layer.

4. Check to be sure that both the top and bottom postcards are complete before printing.

Save your file and print as many copies as you need.